

Special Sections

Rate: \$18.50 per column inch

January - To Your Health, Super Bowl Page, Progress
February - March Madness, Babies Tab
March - Spring Sports, Spring Home Improvement
April - Union County Fair
May - Grad Tab
June - To Your Health
July - Balloon Fest
August - Back to School, Fall Sports
September - Readers' Choice, Fall Home Improvement
October - Mature Living
November - Veterans, Gift Guide, Winter Sports
December - Don't Drink & Drive, Christmas Greeter

Column Width	Tab Display
1 Column	1.58"
2 Column	3.26"
3 Column	4.94"
4 Column	6.63"
5 Column	8.32"
6 Column	10.00"

All Special Sections are
Published on MarysvilleJT.com

Pre-Print Inserts - \$550 Flat Rate

Journal-Tribune: 6,668 Required

Inserts over 12 pages add \$2.00 per thousand

County-wide Editions Open Rate (Holiday only, circulation 30,000) - \$575.00

Direct Mail (30,000 copies) - Call for Details

Insert Requirements (Flat Only, Not Folded)

All pre-prints must conform to the U.S. Postal Service regulations governing second class mail, as stated in part 132 of the Postal Manual.

Size Requirements: Inserts cannot exceed 10.5"x10.5". (All inserts apply) Inserts exceeding this size must be folded. There will be an extra charge for insert folding. Different sizes may require additional charges.

Delivery Requirements: Pre-prints must be delivered to The Marysville Journal-Tribune, 207 N. Main Street, Marysville, OH 43040. **MUST BE DELIVERED AT LEAST TEN BUSINESS DAYS PRIOR TO INSERTION.** Delivery hours are 8am-4pm Monday through Friday. *All inserts must be in boxes or on a truck with a gate lift.*

www.marysvillejt.com

Marysville Journal-Tribune

Since 1849
Union County's Only Daily Newspaper

Advertising Rates 2024

Published Monday through Friday afternoons and Saturday mornings

207 North Main Street
P.O. Box 226
Marysville, OH 43040

ADVERTISING: 937.642.5656
Business Office: 937.644.9111
Fax: 937.644.9211
mariew@marysvillejt.com



Your ad will also appear
in our E-EDITION!

marysvillejt.com

Member of The Ohio Newspaper Association and The Inland Press Association, represented by Ohio Newspaper Services, Inc.
U.S. Suburban Press, Inc. Subscribers to the Associated Press Wire Service

Publisher:
Kevin Behrens

Media Director
Marie Woodford
mariew@marysvillejt.com

Classified Advertising Manager
Brenda Maxwell
jtclass@marysvillejt.com

Quality Commercial Printing
printshop@marysvillejt.com
mariew@marysvillejt.com
Letterhead • Envelopes • Business Cards
Brochures • Postcards • Flyers

Advertiser Information

Complete ad service & graphic design is available to advertisers
All political advertising must be paid in advance
Page position is not guaranteed
All advertising copy subject to publisher's approval
Major changes in copy after ad has been composed will be made at extra cost to the advertiser
Color and photo work may necessitate additional charges
Advertising copy set but not run will be charged at one-half the regular rate
Tear sheets are provided upon request with up to three at no charge
Ad proofs available upon request

In case of error, notify us at once so that corrections can be made for subsequent insertions
Final ads can be emailed to other publications at a rate of \$50, all transmissions
2.9% convenience fee for credit card payments (VISA, MasterCard and Debit Cards)
All prices listed are subject to change without notice
Advertising layouts and copy prepared by The Marysville Journal-Tribune are the property of the newspaper and may not be reproduced in any other media without the express written consent of The Marysville Journal-Tribune.
Updated rate card - posted online - supersedes any previously printed material.

Credit Terms

All advertisements must be paid in advance unless credit has been established with our company. Any account 30 days or more in arrears will be charged a 2% service charge. Any account 60 days in arrears will be placed on a cash-only basis.

Display Rates

Column Width	Retail Display
1 Column	1.56"
2 Column	3.23"
3 Column	4.89"
4 Column	6.54"
5 Column	8.21"
6 Column	9.88"

Combo Rate: Advertising in the Marysville Journal-Tribune *AND* Richwood Gazette, \$18.50 per col. inch.

*Ads run in our print and e-editions

Monthly Earned Display Rates*

Rate \$11.25

Those Using at Least 4" Per Week
Minimum of 4 Consecutive Weeks*

Rate \$10.25

Email ads to:
mariew@marysvillejt.com and jtads@marysvillejt.com

All local advertising is charged at the open rate. However, for those advertisers who maintain a current status on their accounts by paying their bills by the end of the month, the monthly earned discount rate listed below will apply.

Online Advertising

\$310.00 per month for a web button - 100,000 hits per month
Appears on the home page of www.marysvillejt.com

\$75.00 per Facebook blast

www.marysvillejt.com
www.my2centsworth.biz
www.allohioballoonfest.com
www.tasteofmarysville.com

www.facebook.com/marysville.journaltribune

Other

Death Notice - \$125.00

Obituaries Up to 10" - \$160.00

\$11.25 for each column inch over 10"

\$10.00 additional for photo

\$10.00 additional for funeral home logo

*All fully paid obituaries require payment up front.

OBITUARIES DEADLINE

Mon-Fri
Obituaries
Day of by 9am

Saturday
Obituaries
Friday by 4pm

Weddings & Anniversaries - \$10.00
beyond 60 days - \$40.00

\$10.00 additional for photo

Color Rates (Display & Classified)

One Color - \$150.00

Choose from cyan, magenta or yellow

Full Process Color - \$235.00

Church Page Rate - \$50.00 per month



Your ad will also appear in our E-EDITION!

Deadline: 12 noon, 3 days prior

Local Open Rate.....\$11.25 per column inch
(*non-commissionable*)

Public Sale Rates
/Auctions.....\$11.25 per column inch

Classified Rates

Column Width	Classified Display
1 Column	1.56"
2 Column	3.23"
3 Column	4.89"
4 Column	6.54"
5 Column	8.21"
6 Column	9.88"

Classified Display Deadlines:

Monday-Friday run - deadline is 12 noon, 2 working days prior. For a Saturday run, deadline is 9am, Thursday prior.

Classified Word Ad Deadlines:

Monday-Friday run - deadline is 11am, 1 working day prior. For a Saturday run, deadline is 3pm, Thursday prior.

Open Display Rate.....\$9.50 per column inch
(*non-commissionable*)

Legals.....\$9.50 per column inch

Word Ads

15 word minimum, based on 6 days

1 Day.....50¢ per word

2 Days.....57¢ per word

3 Days.....65¢ per word

Monthly rate is 19¢ per word, 15 word minimum

4 Days.....75¢ per word

5 Days.....85¢ per word

6 Days.....95¢ per word

Classified word ads will appear on marysvillejt.com for an additional \$3.00 (or \$5.00 over 6-day run)

All classified advertising is charged at the open rate. However, for those advertisers who maintain a current status on their accounts by paying their bills by the end of the month, the monthly earned discount rate listed below will apply.

Monthly Earned Display Rates

Rate \$9.50

Those Using at Least 4" Per Week
Minimum of 4 Consecutive Weeks

Rate \$8.90

www.marysvillejt.com

Other

Business Service Directory

Published twice per week

Tuesday (black & white) and Saturday (1 color) for a monthly fee of \$65.00

Garage Sale Map

When placing a garage sale ad, ask us about being featured on the Garage Sale Map (printed in the Tribune) for an extra \$3.00.